

# ROI Analysis



Description: ROI Analysis of using DynaQuest Outsourced Services versus using Internal Resources.

If you are reading this document then you are probably trying to evaluate the use of Outsourced Information Technology (IT) services over the use of in-house resource. The purpose of this document is to give you both the *hard* and *soft* cost analysis of this decision.

## Soft Cost Analysis

The 'soft' costs are defined as those costs which are either difficult or impossible to measure. Some of the soft costs of using an internal resource versus DynaQuest Outsourced technology experts are as follows:

### DynaQuest Technologies

- Team of Certified Engineers that use industry accepted standards and best-practices.
- Documented network layouts, procedures and passwords.
- Increased overall productivity and uptime due to correctly designed networks and hardware.
- Increased overall productivity by leveraging new technology as it becomes available. For example: remote access solutions and branch office support.
- Ability to contact Microsoft or other vendors directly in case of an emergency or outage.

### In-house Resource

- Entire company is reliant on a single individual for technology knowledge and expertise.
- Increased downtime due to lack of in-house expertise.
- Employee dissatisfaction with company resources and computer tools.

## Hard Cost Analysis

The 'hard' costs are defined as those costs which are easily measured and directly affect the bottom line of the company. We have defined three scenarios where DynaQuest Outsourced Services are commonly used.

### Full time person comparison - Number of Desktops < 50

Salary	\$	35,000
DynaQuest Solution	\$	15,000
<b>Savings</b>	<b>\$</b>	<b>20,000</b>

### Full time person comparison - Number of Desktops < 25

Salary	\$	15,000
DynaQuest Solution	\$	8,000
<b>Savings</b>	<b>\$</b>	<b>7,000</b>

**Let DynaQuest focus on your computer network so you can focus on achieving your business goals.**